

Tragus Bidco Limited  
4 April 2007

**STATEMENT RE THE TCHENGUIZ FAMILY TRUST AND KAUPTHING BANK  
OFFER FOR LA TASCA GROUP PLC (“LA TASCA”)**

Tragus Bidco Limited (“Tragus”) notes the announcement made this morning by the Tchenguiz Family Trust and Kaupthing Bank that they have increased their offer to 200p in cash for each La Tasca Share.

In the light of this, Tragus now wishes to confirm that its Offer Price of 192 pence per La Tasca Share under the terms of the Proposals will not be increased.

Tragus Group owns 3,378,000 La Tasca Shares, representing 6.88 per cent. of the issued share capital of La Tasca. Tragus gives notice in accordance with the requirements of Rule 4.2 (a) of the Code that it is considering selling some or all of these La Tasca Shares. Tragus notes for Rule 4.2 purposes that neither Tragus nor persons acting in concert with it may acquire an interest in any securities of La Tasca and only in exceptional circumstances will the Panel permit Tragus’s offer to be revised.

Terms defined in Tragus’s announcement of 28 March 2007 have the same meanings in this announcement.