



26<sup>th</sup> January 2010

## Media Release

### **Tragus Corporate Update: Board structure and appointment of new Marketing Director and Commercial Director**

Tragus, one of the UK's leading casual dining groups, announces an update regarding its Management Board to create separate roles for key areas of Marketing and Commercial.

This reorganisation reflects the growth of the Tragus business to date and allows the Group to maximise the opportunities for expansion in the future. The separate Management Board roles of Marketing Director and Commercial Director will take effect from 1<sup>st</sup> February 2010.

Lisa Griffiths, previously the Marketing and Buying Director, at Tragus will take on the newly created role of Commercial Director covering procurement, product development and menu delivery.

Jemima Bird, previously the Marketing Director of Musgrave Retail Partners GB, joins the Management Board as Marketing Director with responsibility for Brand Marketing and PR.

Prior to Jemima's role at Musgrave Retail Partners GB she was the Director of Brand for the Co-operative Group delivering marketing initiatives across the group's various brands. Jemima spent 10 years with the Co-operative Group and has broad experience across operations, HR and IT. She will join the Tragus Group on 1<sup>st</sup> February 2010.

Graham Turner, Tragus CEO, commented

"Today's announcement recognises the significant growth of the Tragus business over the last five years and the time is now right to put separate board resource in the key areas of Marketing and Commercial. The new structure will give Tragus the right platform to build on the growth to date and take advantage of business opportunities as the UK economy starts to recover. I would like to welcome Jemima to Tragus and thank Lisa for her continuing significant contribution to the business. I look forward to working

with them to help to drive Tragus forward to the next stage of its development.”

For further information

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